



Helping you develop business

Advise-IT (Inc. Technology Means Business)

Become a 'Technology Means Business' accredited business adviser

How will it benefit me?

A programme for those who want to improve their skills as a Business ICT Adviser for SME's and gain nationally recognised qualifications.

In your world of business advising or technology supplying, the role of Information and Communications Technologies is seen in almost every aspect of business strategy. You need to be able to help your client to make effective use of ICT and adopt ICT in a planned way that adds value to their business, it's no longer the role of a specialist IT adviser. It has become the domain of a hybrid adviser who can advise the business holistically and is aware of the impact ICT can have.

The management within a company also need to know that the support they are given comes from a credible source and is not the result of a technology push and that the adviser has sound business advising skills as well as ICT knowledge.

Programme leader

Dean Maragh has helped over two thousand businesses by helping them identify their business, their personal needs, the needs of the business and bringing about change in that business.

An accredited business adviser, Chartered Marketer and small business owner means that Dean has solid practical experience to underpin his academic knowledge.

How will it help me?

- You'll be licenced to use the diagnostic tools to help you identify, implement and review your interventions
- You will get FREE listing on the national register of accredited TMB advisers
- You'll Learn from a group of like-minded individuals from other organisations on the course

What our participants say

"Many thanks for all your help, it has been a very enjoyable experience working towards TMB With The Watershed"
Sue Gordon

"Thanks Dean, all due to you and your team"
Fred Bamber of SBS on achieving approved centre status

The next step

Enrolling on this programme is simple and straightforward - and you have 3 ways of contacting us

- Email: Dean@the-watershed.co.uk
- Telephone: 0800 0680897
- Return the enclosed faxback



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